THE FUNNEST 5K
ON EARTH!

The funnest run on Earth – the only 5k with 20 obstacles, 6 colour stations, 20 music zones, foam and more!

COLOR OBSTACLE RUSH

33K
Facebook followers

11K
Monthly website visitors

3,5K
Expected participants

36K
Instagram followers

TBA
Reach (IE)

2,7M
Impressions (IE)

SOCIAL MEDIA REACH

COLOR OBSTACLE RUSH IRELAND 2022

Dublin 30/7/2022

BEACH FLAGS

2 pcs around the festival zone. (Ad work from client, material from COR)

TARGET

To get the brand additional visibility and more noticeable from a distance. Make the participants notice the promotional area and to get their attention to the promotion area.

PROMOTION AREA

Bring your own hacky sacks or bean bags etc. A chill out area to showcase your brand to the participants.

TARGET

Showcase your products, hand out flyers and reach potential customers. We provide a precise target group for you to succeed!

ONLINE VISIBILITY

WEBSITE: FOOTER LOGO
All tickets are sold via our website. Participants visit our website on average 4-7 times before the Event.

FACEBOOK: LOGO ON COVER PHOTO
Our marketing is done mainly through Facebook, so most of our participants visit our FB page and interact with us.

INSTAGRAM/FACEBOOK: POSTS ABOUT PARTNERSHIP
Content agreed together

BRANDED OBSTACLE

”Crawl through Fence”
Material from COR.
Ad work from client.

TARGET

To get visibility for the brand on the course. With the crawl through fence obstacle it’s possible to get the most visibility. The fences on the obstacle can be branded with fabric.

SAMPLING

Sampling at the festival area. Personnel from client.

Please tell us more about the product so we can work out a good package together. We offer different options depending on your product!

TARGET

To get the participants to taste the product and get samples to take home with them

PHOTO WALL AT PROMOTION AREA

Photo wall at the promotion area with material from COR ad work from client

To get clients to take pictures and share on Social Media. A separate hashtag can be made for the partnership.

PHOTO WALL AT THE WATER STATION

Photowall at the waterstation ”A crisp 2,5km to go”. Material from COR ad work from client.

TARGET

On course visibility. Almost every participant stop at the water station. Most of them have mobile phones with them. Here we can encourage them to take pictures by providing a fun photowall at the water station.

PROMOTION PACKAGES

MAIN PARTNER

All the bells and whistles! We only select one main partner per event/country. This includes all promotional opportunities at the event, the partner's name on the event title ("Your brand" Color Obstacle Rush) as well as online promotion options. More detailed options are described on the next page.

Contact us to hear more!

PACKAGE - LARGE

Our most popular partner-package ensures your brand stands out at the event and before hand!

This package includes:
- Beach flags
- Promotion area
- Online visibility
- Branded obstacle

Price: 2500€ per event

PACKAGE - LITE

The easiest way to reach thousands of customers enjoying a fun day out!

This package includes:
- Promotion area
- Online visibility

Price: 1000€ per event

Partnerships are agreed for all events. Please ask for individual event promotions.

PROMOTION OPTIONS

Beach flags	Included in partner our package
Promotion area	Included in partner our package
Online visibility	Included in partner our package
Branded obstacle	Included in partner our package
Photo wall at promotion area	+2.000€ per event
Photo wall at water station	+2.000€ per event
Sampling	Multiple options, please contact us and let's figure out the best plan for your brand

PRICING EXTRAS

Extras (per event)	Price (per event)
Electricity	50€
Promotion tent	150€
Water	50€
Branded obstacle design	75/h

THANK YOU FOR YOUR INTEREST IN COLOR OBSTACLE RUSH

You can reach us by Livechat on our website or Facebook messenger

COLOR OBSTACLE RUSH