THE FUNNEST RUN
ON EARTH!
COLOR
OBSTACLE
RUSH

Color Obstacle Rush, the only fun run with crazy fun obstacles, plenty of colour stations, music around the course, foam and more!

COLOR OBSTACLE RUSH

37K	70K	3K	40K
Facebook followers	Yearly website visitors	Yearly Event participants	Instagram followers

1,2M
Reach (IE)

6M
Impressions (IE)

SOCIAL MEDIA REACH

PROMOTION PACKAGES

MAIN PARTNER

All the bells and whistles! We only select one main partner per event/country. This includes all promotional opportunities at the event, the partner's name on the event title ("Your brand" Color Obstacle Rush) as well as online promotion options.

Contact us to hear more!

PACKAGE - LARGE

Our most popular partner package ensures your brand stands out at the event and before it!

This package includes:
- 10 free tickets
- Branded obstacle
- Promotion area
- Online visibility

PACKAGE - LITE

The easiest way to reach thousands of customers enjoying a fun day out!

This package includes:
- 4 free tickets
- Promotion area
- Online visibility

Partnerships are agreed for multiple events.
Get in touch to discuss promotion options at individual events.

PROMOTION AREA

Our renewed Event Village is open all day for everyone.

This is a great base for sampling and other means of increasing visibility in the promotion area. Activate participants, run raffles or come up with something else!

Bring your own tent, hacky sacks, bean bags etc.

TARGET

Showcase your products, hand out flyers and reach potential customers.
We provide a precise target group for you to succeed!

ONLINE VISIBILITY

WEBSITE: FOOTER LOGO
All tickets are sold via our website. Participants visit our website on average 4-7 times before the Event.

FACEBOOK: LOGO ON COVER PHOTO
Our marketing is done mainly through Facebook, so most of our participants visit our FB page and interact with us.

INSTAGRAM/FACEBOOK: POSTS ABOUT PARTNERSHIP
Content from client, agreed together

BRANDED OBSTACLE

Get the most visibility with a branded obstacle!

Material from
Color Obstacle Rush.
Ad work from client.

TARGET

By showcasing your brand on a fun inflatable obstacle, you will get the most visibility!

Your brand will be added to the front of the obstacle for every participant to see.

ADDITIONAL PRODUCTS

More info on the next pages

- **Beach flags**
- **Sampling**
- **Electricity**
- **Professional file check**
- **Larger promotional area**
- **Stage activity package**
- **Graphic design:**
  Branded obstacle
  Beach flags
- **Photowalls**
- **Your logo on our event wristband**

BEACH FLAGS

Placed around the promotional area or near your promotional area to get more attention.
Ad work from client, flags from Color Obstacle Rush.

TARGET

Get your brand additional visibility and more noticeable from a distance.
Let participants notice the promotional area and get their attention.

SAMPLING

Sampling at the event village. Personnel from client.

Please tell us more about the product so we can customise out the perfect package together. We offer different options depending on your product!

TARGET

Let participants taste your product and get samples to take home with them.

ELECTRICITY

Choose this additional service when your promotion area needs electricity during the day of the event!

PROFESSIONAL FILE CHECK

Not sure if the material you sent us is ready for printing?
Choose this service and we'll check for you that everything is in order!

LARGER PROMOTIONAL AREA

4x4 meters is not enough for your amazing stand?
Don't worry: you can have a larger space by selecting this service.

STAGE ACTIVITY PACKAGE

Our incredible hosts are there to activate and inspire the participants!

When you choose this package we can work with you to design a stage activity package that highlights your brand throughout the event day!

TARGET

Get more exposure to your brand and advertise your presence at the event!

GRAPHIC DESIGN

Need help with graphic design? We got you!

The service is available for

- Branded Obstacle
  and/or
- Beach Flags

CONTENT CREATION

Online visibility includes posts on social media.

We can help you create content that reaches the target audience

- Copywrite
  and/or
- Photo edit

PHOTO WALL AT THE PROMOTION AREA

Photo wall at the festival area with ad work from client and photowall acquired by COR.

TARGET

To get the participants to take pictures and share on Social Media.
A separate hashtag can be made for the partnership.

PHOTO WALL AT THE WATER STATION

Photo wall at the water station **”You're halfway there!”** Material from COR ad work from client.

TARGET

On course visibility. Almost every participant stop at the water station and have mobile phones with them. Here we can encourage participants to take pictures by providing a fun photo wall at the water station.

YOUR LOGO ON THE COLOR OBSTACLE RUSH WRISTBAND

Every participant has a wristband!

Participants go home wearing one and that's a great place to remind people about your brand and for example offer exclusive discounts for your products.

TARGET

To get the brand additional visibility

THANK YOU FOR YOUR INTEREST IN COLOR OBSTACLE RUSH!

Email us: **collaborations@colorobstaclerush.com**

Tour date: https://colorobstaclerush.com/ie/events/dublin/

COLOR OBSTACLE RUSH

TERMS & CONDITIONS

General rights and obligations of the parties
Executing the cooperation referred to in this document is subject to the condition that the performance is not hindered by an impediment attributable to a Party or an unforeseeable event beyond a Party's reasonable control, such as a fire, war, civil commotion, terrorist activities, epidemic or an exceptional natural condition (force majeure). A Party shall suspend its work for the duration of such an impediment, but shall resume work without undue delay after the impediment has been removed.
Color Obstacle Rush has the right to suspend its performance in connection with the cooperation if the other Party fails to pay the agreed fees or perform its other obligations in a timely manner.

Intellectual property rights
Cooperation does not grant the Parties any right of use or resale to each other's pre-existing intellectual property rights unless otherwise agreed in writing. Intellectual property rights here refer to copyrights, trademarks, patents, trade names and other well- known intellectual property rights, as well as inventions, ideas and trade secrets, regardless of whether they are registered, registrable or otherwise protected.

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